



SITELESC
micro & nanoélectronique

PRESS RELEASE
JOINT EUROPEAN ELECTRONICS SUMMIT
December 10th & 11th, 2009

The 2nd edition of the JOINT EUROPEAN ELECTRONICS SUMMIT (JEES) will take place on December, 10th & 11th, 2009 in Paris 8, Salons Hoche.

After the successful 1st Joint European Electronics Summit in 2008, GIXEL and SITELESC have decided to organize together a new congress in 2009.

The two professional associations have deliberately focused the 2009 programme on a global approach of electronics, selecting the topic: "Electronics for sustainable development".

The aim of this key event for the European Electronics is to show through innovative solutions for healthcare, environment & personal security how electronics can and will contribute to fulfill societal needs. It will also emphasize the European manufacturers potential to remain competitive in the global market.

Thursday 10th, 2009 sessions will be market oriented :

- ❖ Leading markets : healthcare - environment - personal security
- ❖ Global electronic market : crisis and issues
- ❖ New technologies: printed electronics, factory of the future, positive energy building...
- ❖ Digital identity (round table with key stakeholders of the market)

Friday 11th, 2009 sessions will be dedicated to innovation :

- ❖ Keynote speaker : Pr Albert FERT, Nobel Prize in Physics 2007
- ❖ EUREKA clusters : EURIPIDES - CATRENE
- ❖ Competitiveness clusters
- ❖ Testimonies of innovative SMEs
- ❖ The strategic plan of electronic industries for the conquest of new markets.

Over 200 French and European attendees: CEOs and CTOs, marketing & strategy Directors, R&D managers, high representatives from public authorities, R&D institutes, universities, finance, editors and journalists, ...

For all of them it will be a real good opportunity to enlarge their network, their vision of the market, to find new businesses, to set-up R&D consortia for the development of new technologies and equipments.

GIXEL - Association of electronic components and systems industries - gathers 70 companies at the cutting edge of the technology: smart cards, interconnection components, smart sensors, electronic systems, electronic transaction systems, interface components, discrete components...

SITELESC - Association which federates micro and nanoelectronics industries - represents the whole value chain of research institutes, chip design centers, semiconductors equipments makers and IC manufacturers.

Electronic components & systems contribute to the added value of electronic equipments. This market is estimated at 1,200 billion € world wide (2008).

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www.jeessummit.com